



Veracity VCaaS: Cloud Communications & Collaboration Solutions

Work Isn't a Place,
It's What You Do





Work Anywhere

Work should be what you do, not where you do it. That means you need communication and collaboration tools that empower your team to stay in touch and access information from anywhere, on any device.

Veracity unified communications platform, VCaaS is purpose-built for productivity. With user-friendly services delivered from the cloud, you can quickly access information and connect with customers and colleagues to accelerate your business and build revenue.





Eliminate Complexity

There's nothing worse than having to bounce back and forth among calls, messaging and file-sharing apps designed for different functions and devices.

BroadSoft UC-One eliminates the complexity and lets you work the way you want. We bring together a wide range of fully integrated communication and collaboration services that are mobile, flexible, reliable and secure.

Instead of jumping from app to app, you will have one convenient and easy-to-use interface for accessing instant messaging and presence, HD audio and video calling, desktop and file sharing, conferencing, mobility – and more.



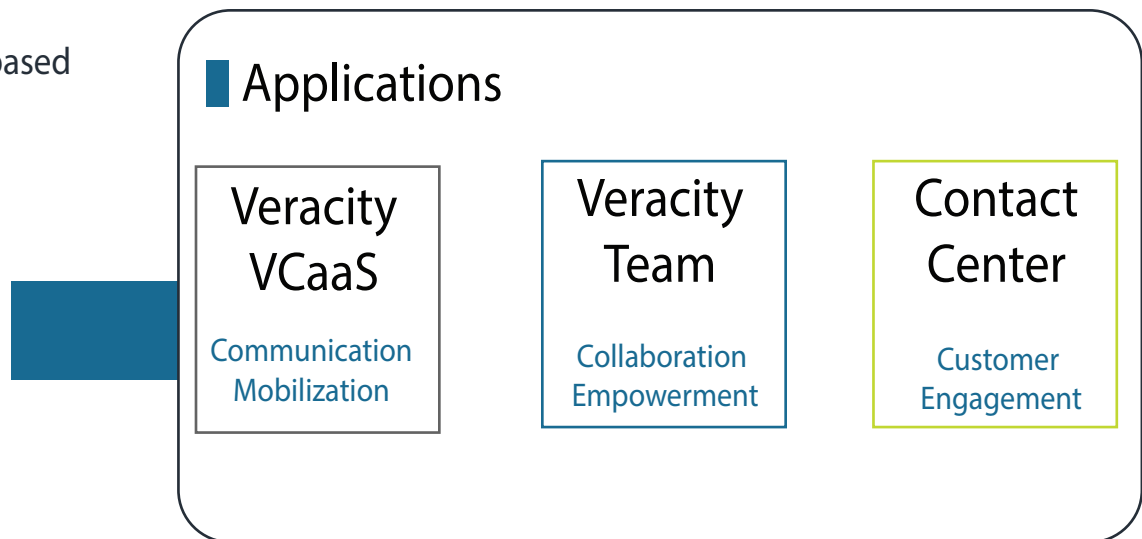


Do It Your Way

Veracity VCaaS doesn't lock you into a "one size fits all" approach. You can adopt the precise capabilities your business needs, whether it's simple but powerful cloud-based telephony business phone service or the latest in advanced unified communications and collaboration services.

Our UC-One portfolio even includes transformative BroadSoft Business applications you can use to take your organization to new levels:

- Veracity VCaaS **omni-channel customer engagement and self-service solutions** give you powerful analytics-based routing and reporting.
- Veracity VCaaS Team is an **advanced messaging and collaboration** app with integrated calling and conferencing and a powerful set of collaboration tools that put all your work in one place.





Go Mobile

Today mobility expectations extend well beyond road warriors and senior executives. All types of workers want to connect and collaborate from wherever they are, with whatever device they have at hand.

With VCaaS Connect and VCaaS Meet for smartphones and VCaaS Communicator for PCs, laptops and tablets, members of your team can work as efficiently on the go as they can from the office.

You can locate, message call, and collaborate with colleagues, access your corporate directory, easily establish ad hoc conferences and use find me/follow me to never miss a call.





Meet On Demand

UC-One includes My Room—a powerful virtual meeting space that brings together HD voice and video conferencing, multi-party chat and desktop sharing. It's all accessible on demand through a simple and intuitive interface.

Each user has their own room, so there is no competition for meeting times or conference bridges. Invited colleagues, customers, suppliers and partners can connect using a simple “one click” browser link.

My Room's native document collaboration capabilities give you a shared workspace so everyone can see and work on the same information—getting and keeping everyone on the same page.





Work Smarter

How many times have you been on a phone call with someone and struggled to find the current version of the document you need to discuss? It's a common problem—but one that Veracity eliminates.

UC-One is available with [Veracity Suite](#) that equips you with your [own personal assistant](#) to keep you organized. Powerful analytics identify the documents, emails and social media relevant to the context of your conversation and organizes them so they are at your fingertips. You can [streamline workflow](#), operate **more efficiently and deliver stellar customer service**.





Stay Safe

With Veracity, you can rest assured your data is always protected.

Carrier-grade security and reliability are built into our VCaaS products and services from the ground up.

The security controls we use have been validated by independent organizations to ensure they meet the highest certification and compliance standards. In addition, our VCaaS services are backed by five-tiered redundancy for 99.999% availability, and massive scalability that ensures business continuity at all times.

